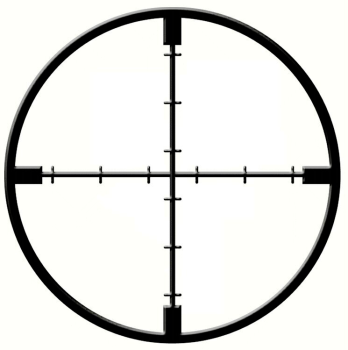
Journalism: Five Easy Rules for Successful Newspaper Writing

Rule 1: Remember the basics



Basics of grammar. Tell the reader who, what, when, why, and how.

Rule 2: Accuracy, accuracy, accuracy



Make sure the facts, figures, and spelling are correct.

Rule 3: Find your focus



What is the story? What is the point of the story?

Rule 4: Think short



Use short words in short sentences in short paragraphs in short articles.

Rule 5: Strive to be objective



Don’t always use your opinion, let the story be 100 percent true for the reader.